



## **SagerStrong Foundation and Skyland Trail Raise Funds for Blood Cancer Research, and Mental Health Treatment through Successful Event at the Floridian in October**

*The Sixth Annual Living Out Loud Celebrity Golf Tournament Raises More Than \$330,000 for the SagerStrong Foundation for Blood Cancer Research and Skyland Trail for Mental Health Programs for Adult and Teens!*

The backdrop was stunning, and the turnout was amazing for the event weekend away at the prestigious Floridian Golf Club in Palm City, Florida. Even with the torrential rain, the SagerStrong Foundation and Skyland Trail hosted a two-day event at the amazing destination. From the overflowing golfer bags at check in, to the kick-off dinner, to the contests on the 19th hole behind the Clubhouse hosted by our friends from 92.9 the Game, we did not let the rain dampen our spirits! Thank you to spirit partners, Tepozan Tequila, Titos Vodka and Woodford Reserve and golfer gift sponsors, The Boland Golden Private Wealth Group, First Beacon Investments, Creative Planning, Hooters Golf, and the Lalaji Foundation.

The event was hosted by Stacy Sager, President of the SagerStrong Foundation, and Sharmila Prabhu, a member of the Skyland Trail Board of Directors. The foundations presented information about the organizations, and we heard moving speeches from 2023 SagerStrong Foundation Hometown Hero Gianna Dubiel and Ben Hunter, MD, FAPA, psychiatrist and Interim Chief Medical Officer at Skyland Trail. The event continued on the veranda with the first head-to-head competition. Lucky participants in the 19th Hole Shootout won a beautiful AXIS golf cart, courtesy of HiSun Motors. The kick-off concluded with a fireworks display by PyroTechnico and other fun on the veranda. Although day two started with more early morning rain, we pivoted to host a one-on-one match play tournament from the 19th hole, and a Korbel Cork Off challenge with amazing prizes, music, and more – hosted by Alison Mastrangelo from Channel 2 Sports in Atlanta and 92.9 the Game's Mike Bell. Our partner Woodford Reserve hosted engraved caricatures on their 1L bottles, and Tropical Smokehouse hosted a delicious smoker/barbeque tent and tasting station. Our 2nd golf cart, donated by PGA's own Kevin Kisner, was won by one of the golfers. We would like to especially thank our host, Sreeni Prabhu, Diamond Sponsor on behalf of Angel Oak, and to thank ALL who participated – foursome, donors, partners, sponsors and volunteers, as well as the FABULOUS Floridian staff – to make the event a great success.

"We were truly grateful for the opportunity to partner with Skyland Trail this year on this destination golf event, made possible by the generous support of the sponsors and donors of the Living Out Loud Golf Tournament! What an amazing weekend to raise funds for both of our missions to help make a difference --through blood cancer research and program, as well as mental health awareness," said Stacy Sager, President of the Sager Strong Foundation.

"Thank you to the SagerStrong Foundation and the Living Out Loud Golf Tournament for including Skyland Trail in the event," said Beth Finnerty, President and CEO of Skyland Trail. "Thanks to the generosity of the event's participants and supporters, more individuals and families will be able to participate in and complete evidence-based mental health treatment programs for teens and adults at Skyland Trail."

A special thank you to each of the foursomes that supported the causes: Angel Oak, Angel Oak Mortgage REIT, Arkadios Capital, Buckhead America, Noble Investments, North Point Hospitality, Paramount Hospitality Management, RBC Capital Markets, RCG Ventures, Rockefeller Capital Management, Shah Family Foundation, Vivaldi Capital, WGB Group.

We also would like to thank our hole sponsors for their support: Hilti, Jocks and Jills, and Steve and Cathy Schwartz. Finally, our gratitude goes out to Stitched by Mitch, 92.9 the Game / Audacy, Jocks and Jills, Hilti, Kevin Kisner, Vince Carter, Tumi, PGA Tour Superstore, State Farm Arena, Tampa Bay Lightning, Porter Road, Cotton Calf Kitchen, Crumbl Cookies, Stick & Move Cigar Enthusiasts, Casino Party Nights Florida, Jimmy John's, Nothing Bundt Cakes, and Stick It for all of the wonderful donations and support of the organizations.

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#### **About the SAGERSTRONG Foundation:**

Craig Sager was a two-time Emmy-Award Winning and Hall of Fame Sportscaster, known for his colorful suits and ties, with a personality to match. Sager succumbed to cancer in 2016. Stacy and Craig Sager started the SAGERSTRONG Foundation in the hope that, one day, leukemia patients and their families will never have to go through the battle they have endured. The mission of the SAGERSTRONG Foundation is to give hope to those who need it most, raising funds for blood cancer research via special fundraising events, as well as developing programs and events for families. For more information, please visit <https://sagerstrongfoundation.org/>

#### **About Skyland Trail:**

Located in Atlanta, Skyland Trail is a nationally recognized nonprofit mental health treatment organization serving adults and adolescents with a primary psychiatric diagnosis. Through residential and day treatment programs, Skyland Trail helps clients grow, recover, and reclaim their lives. Skyland Trail is focused on individuals with complex mental health issues, helping them understand that they can be – and are – more than a diagnosis. Skyland Trail offers expert, evidence-based psychiatric care alongside a compassionate, holistic path to wellness. An integrated mental, medical, and social model helps clients develop strategies to improve mental health, physical wellness, independence, and relationships with family and friends. Unique therapies offered include music, art and horticultural therapy; workforce and school readiness; primary care services; family therapy; and healthy living and nutrition coaching. Learn more at [www.skylandtrail.org](http://www.skylandtrail.org).

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