



SAGERSTRONG FOUNDATION 4th Annual Stadium Fun Run Inside Truist Park A Success!

More Than 500 People Show Support for the Foundation during #BloodCancerAwareness Month

ATLANTA, GA [September 13, 2022] – More than 500 participants, volunteers and sponsors gathered to show their support during September's Blood Cancer Awareness month for the 4th annual SagerStrong Fun Run Sunday, September 11th at Truist Park. Northside Hospital, The Aspire Group, Cumberland Group, Transperfect, Walmart, Corrective Chiropractic East Cobb, and Benchmark Physical Therapy/Results PhysioTherapy were the headlining sponsors leading the charge to raise funds for blood cancer research. In addition, the following organizations all came out to participate in Tent Town and lend support: Big Peach Running Company, Cobb Sports Alliance, Excellence in Exercise, True Speed Photos, Cobb County Fire and Emergency Services, Full Scope Sports and Stretch Labs. Niagara donated water for all participants while Publix, Costco, Tower Treats, Duck Donuts East Cobb and Jeremiah's Italian Ice all provided post-race goodies in the fun and interactive Tent Town area. Atlanta area Mascots – Blooper from the Braves, Harry the Hawk, Kennesaw State's "Hootie" the Owl, as well as the Atlanta Hawks Dancers and Flight Crew, Hawks Dancers and DJ Dan entertained fans in Tent Town. The morning's festivities were hosted by Head of Programming and Development/On Air correspondent at Reach TV, Holly Firfer.

The SagerStrong Fun Run took participants on a journey inside and throughout Truist Park –around the main concourse, through the maze of ramps, to different levels of the stadium -- as they finished strong inside Truist Park and celebrated with the Braves World Champions Trophy on the field! The overall male winner, Chad Gilbert, finished the fun, but challenging course, with a 12:01. You can see the 3K overall results at:

<https://runsignup.com/sagerstrongfoundation/Results>

New this year, through a partnership with metro Atlanta Walmart stores, the SagerStrong Foundation hosted its first **Kids In Motion** Program at the Stadium Fun Run as well, offering ONE COMPLIMENTARY RACE ENTRY to Atlanta area underserved children, as well as snacks provided by Publix and Costco, and water provided by Niagara, and a take home bag to each participant with goodies provided by Dick's Sporting Goods and the Atlanta Braves.

The SagerStrong Foundation Board Member and Channel 2 Sports Zone reporter, Alison Mastrangelo, announced our 4th SagerStrong Hometown Hero as well, Addison Bulloch, a pediatric cancer currently in middle school in Jackson County. Addison had pre-B Acute Lymphoblastic Leukemia at the age of 3 ½. Addison fought for 2 ½ years – and is in remission now. Read more about Addison, her cancer journey, and how she and her family are now staying #SagerStrong and sharing their strength with other through their Cape Free Connection here:

<https://sagerstrongfoundation.org/addisons-story/> .

Participants purchasing the Race/Atlanta Braves game ticket package will be returning to Truist Park for the Mets vs Braves game on Sunday, October 2nd at 7:00 PM game and a pre-game parade on the field in memory of Craig Sager and all those in their fight against blood cancer.

Thank you again to our Stadium Fun Run Partners – Northside Hospital, The ASPIRE Group, TransPerfect, The Cumberland Group, Walmart, the Atlanta Braves and Truist Park for making the run possible. Can't wait to see you next year! To view photos from the race, please visit:

http://truespeedphoto.com/Races/Index.cfm?Race_ID=1417

About the SAGERSTRONG Foundation

The SAGERSTRONG Foundation was founded in 2016 by former Hall of Fame and two-time Emmy Award Sports Reporter Craig Sager and his wife Stacy, to fund and support blood cancer research and trials, so that one day, leukemia patients and their families will not have to go through the battle they endured. The Foundation has raised over 2.4 million dollars to help fund **blood cancer research**, including two clinical trials at MD Anderson Cancer Center in Houston. These important trials support Dr. Naveen Pemmaraju's (Craig's doctor) research with



current Myelofibrosis patients and patients with Advanced Myeloproliferative Neoplasms. For more information on these trials, research, the #SagerStrong Foundation and events, or to make a donation to support this important work, please visit sagerstrongfoundation.org.

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