

Northside Hospital, AJC, Big Peach Running Company, Jocks & Jills to Sponsor SAGERSTRONG FOUNDATION and LLS Stadium Fun Run in partnership with LLS Georgia Chapter's Team in Training

ATLANTA, GA [July 22, 2019] – The SagerStrong Foundation and Leukemia & Lymphoma Society Atlanta's Team in Training are excited to announce <u>Northside Hospital</u>, <u>The Atlanta Journal Constitution</u> (AJC),<u>Big Peach Running Company</u> and <u>Jocks & Jills Sports Grill</u> as sponsors of the <u>3K Stadium Fun Run</u> inside SunTrust Park, the home of the Atlanta Braves, on Sunday, August 25th. The SagerStrong Foundation and Leukemia & Lymphoma Society Atlanta's Team in Training 3K Fun Run is the FIRST EVER inside SunTrust Park. This fun course, designed for the baseball enthusiast, will take you on a course inside and throughout SunTrust Park –from home plate on the Braves' infield, by your favorite eating stops on the main concourse, through the maze of ramps, to different levels of the stadium -- as you finish on the warning track and enjoy the morning from the same perspective as your FAVORITE Braves players!

The SagerStrong 3K Stadium Fun Run is a family-friendly event – designed with all ages in mind - there will be a 3K run, walk, and a short Dash on the field (ages 7 & under). Gates Open at 6:30 AM; runners begin the 3K Fun Run at 8:00 AM, walkers at 8:20 AM, with the Dash to follow. Our younger Dash participants will receive a t-shirt for running the event. In addition to a fun run through the ballpark, our fun run participants will receive a t-shirt, as well as an Atlanta Braves game ticket to the Braves vs. Giants game, September 21st. Discounted tickets available for family and friends to join you at the game, as well. Participants will enjoy a post run party in left field concourse featuring Fun Run sponsors with food options, music and prizes.

All proceeds raised will benefit the SagerStrong Foundation and the Leukemia & Lymphoma Society's Team in Training, Georgia Chapter. Participation costs are as follows: 3K Stadium Fun Run (suggested ages 8 and older) - \$39 (upper level ticket) or \$49 (lower level ticket) participant (includes 3K, t-shirt and ticket); Dash cost or Fun Run –**course only** -- (ages 7 and under) - \$10 a participant (includes run and t-shirt, ticket can be purchased separately.)

Register now by <u>clicking here</u>, visit: <u>sagerstrongfoundation.org</u>, or visit your local Big Peach Running Company retail location for more information or to register. Look forward to seeing you at the ballpark! A limited number of tickets are available for the **9/21 game**, so register early to secure your tickets! Pack pick-up will be available at <u>Big Peach Running Company Marietta</u> location Saturday, August 24th.

Click <u>HERE</u> for more information on sponsoring our inaugural 3K Stadium Fun Run.

About the SAGERSTRONG Foundation

The SAGERSTRONG Foundation was founded **in 2016** by former Turner Sports Reporter and Personality Craig Sager and his wife Stacy, to fund and support blood cancer research and trials, so that one day, leukemia patients and their families will not have to go through the battle they endured. The Foundation has raised over 1.1 million dollars to help fund **blood cancer research**, including two clinical trials at MD Anderson Cancer Center in Houston. These important trials support Dr. Naveen Pemmaraju's (Craig's doctor) research with current Myelofibrosis patients and patients with Advanced Myeloproliferative Neoplasms. The SagerStrong Foundation has also funded a grant with the Leukemia & Lymphoma Society to support the *Beat AML Master Trial*.

The SagerStrong Foundation recently partnered with the V Foundation for Cancer Research on a two year, cutting-edge research project grant. The partnership awarded a V Scholar Grant to Dr. Ami Bhatt for her research project titled, "Precisely Shaping the Intestinal Microbiome to Improve Cancer Therapy Outcomes." Bhatt's research will explore how dietary changes might improve the intestinal environment in cancer patients. Her goal is to improve therapies with the information she learns. V Scholar Grants are awarded to early career investigators for their work that is either



laboratory-based fundamental research or translational research. Bhatt will receive \$200,000 over a two-year period. The V Foundation and the SAGERSTRONG Foundation will each contribute \$100,000 to the grant. For more information on these trials, research, the #SagerStrong Foundation and events, or to make a donation to support this important work, please visit <u>sagerstrongfoundation.org</u>.

About LLS, Team in Training:

Team In Training is the flagship fundraising program for The Leukemia & Lymphoma Society (LLS) and the only endurance sports training program for charity that raises money for blood cancer research. It doesn't matter if you're not an athlete or in perfect shape. Our coaches will train you to cross the finish line at a marathon, half marathon, cycling event, triathlon, climb or hike adventure. Visit <u>TeamInTraining.org</u> for more information.

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