



The Georgia Interscholastic Cycling League

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## **Georgia Interscholastic Cycling League to Host Annual Leaders' Summit this Weekend in Gainesville Team Coaches and Leaders from across the State will Attend the Summit**

**Atlanta, GA - For Release –February 16, 2018** – Over 50 Coaches and Leaders from the Georgia Interscholastic Cycling League (GA League) teams and other cycling organizations will attend the Leaders' Summit this weekend looking to develop skills and knowledge, share strategies and to continue to build Youth Mountain Biking in their communities. The Summit will be held Saturday and Sunday, Feb. 17 - 18 at the Academies of Discovery, located at 3215 Poplar Springs Road, Gainesville, GA 30507. The Hall County Prima Tappa Team, a member of the GA League, will co-host the Leaders' Summit.

The 2 day conference provides the opportunity for coaches, assistant coaches, ride leaders, and parent volunteers to learn all about the league structure and processes, how to start a mountain bike team, how to work with their schools, issues related to liability, and the unique intricacies of working with high school cyclists. The primary goal of the Leaders' Summit is to license parents and adults as new coaches for the GA League. In addition, training is offered for ride leaders, assistant coaches, or volunteers. "The Leaders' Summit is an ideal opportunity for new and seasoned coaches to share thoughts and opinions – AND the perfect environment to get charged up for the coming season," said, GA League Director, Kenny Griffin.

Registration is open until midnight tonight Friday, February 16<sup>th</sup>. Interested participants can register or get more information on the conference at <http://georgiamtb.org/2018-leaders-summit/>.

Since 2014, the Georgia League has trained close to 1,381 student-athletes and over 674 coaches through its Mountain Bike Youth Development programs. Interest and excitement in the League continues in 2018 with 850 student-athletes, 450 coaches, and 55 teams expecting to participate in the upcoming fall season! Teams from all areas of Georgia will participate; including Rabun County in the Northeast, Augusta in the East, Columbus in the South, and multiple teams in between, as well as four teams in South Carolina..

The Georgia League is a 501c3 nonprofit organization, and an affiliate league of the National Interscholastic Cycling Association (NICA) umbrella, providing exclusive mountain biking programs for middle and high students. The Georgia League is one of twenty-two leagues in twenty states overseen by NICA, established in 2009, with 14,394 student-athletes and 6,453 licensed coaches participating across the nation. The Georgia League is open to all Georgia students, regardless of ability, believing that cycling is about lifelong health, not just today's win. Scholarships and loaner bikes are available to students in need. For more information about starting a team in your area, League Sponsorship or Volunteer information, or for more information on the Georgia League, visit [www.georgiamtb.org](http://www.georgiamtb.org) or connect with them on Facebook at <https://www.facebook.com/georgiamtb>, on Twitter at [@gamtbleague](https://twitter.com/gamtbleague), on Instagram at [georgiamtbleague](https://www.instagram.com/georgiamtbleague), or on LinkedIn at [Georgia Interscholastic Cycling League](https://www.linkedin.com/company/georgia-interscholastic-cycling-league).

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