

<u>Georgia Interscholastic Cycling League</u> to hosts Mountain Bike Endurance Race Fundraiser *Crankin' For The Kids* will be held on Saturday, May 21, 2016 at Heritage Park in Watkinsville, GA

Atlanta, GA - For Release – May 9, 2016 – It's time to get out and ride in the Georgia great outdoors to help the Georgia Interscholastic Cycling League (Georgia League) get #morekidsonbikes! Families and friends can join the Georgia League at their annual fundraiser, a 6/3 Hour Mountain Bike Endurance Race, Saturday, May 21, 2016 at 8:30AM at Heritage Park, located at 2543 Macon Hwy, Watkinsville, GA 30677. All proceeds from the event will benefit the Georgia League, which is aiming to get more kids on bikes in Georgia through their youth development programs for middle and high school students. Join the cycling community in a day of fun festivities including the 6/3 Hour MTB Endurance Race, a FREE kid's race, silent auction, cook-off and more. Race opportunities, race levels and times are online at www.georgiamtb.org/crankin-for-the-kids/.

Adults and Middle and High School students can register to participate as individuals or teams in the endurance race with fundraising incentives for students who register; including chances to win Cliff Bar Hydration Packs, Maxxis Tires and a Georgia League Full Kit. Elementary school students can get in on the fun with the kid's race at 8:30AM. This kid-friendly designed course is aimed at beginner kids mountain biking. Parents are encouraged to ride with their kids. This race will be 1 lap in distance.

The event will also feature a silent auction including tickets to some of Atlanta's most entertaining family attractions and best restaurants, to cycling gear, kits, sporting items and more. Bidders can get in early on the action via the <u>online</u> auction up until the day of the event. All bids will be final on event day. Interested in donating an item? Email kenny@georgiamtb.org. And for those with major grilling skills, there will be a Grill Off contest with chances for teams to earn bonus points and custom awards for the top three grillers! Grill Off contest registration is available with the online race entry. One Grill Off entry per team.

The Georgia League is a 501c3 nonprofit organization currently operating under the National Interscholastic Cycling Association (NICA) umbrella, providing exclusive mountain biking programs for middle and high students. The Georgia League is one of nineteen leagues in eighteen states overseen by NICA, established in 2009, with over 7,600 student-athletes and 3,100 licensed coaches participating across the nation. For more information about starting a team in your area, League Sponsorship or Volunteer information, or for more information on the Georgia League and the 2016 season schedule, visit <u>www.georgiamtb.org</u> or connect with them on Facebook at <u>https://www.facebook.com/georgiamtb</u>, on Twitter at <u>@gamtbleague</u>, or on Instagram at <u>georgiamtbleague</u>.

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