



WWW.WOMENSCYCLINGASSOCIATION.COM

2056 CRAIG ST | WINSTON SALEM NC 27103

Women's Cycling Association Partners with Local Atlanta Sorella Cycling Team for Women's Clinic and Ride
Pro Cyclist and WCA CEO, Robin Farina, Leads Clinic and Ride with Sorella Cycling at Atlanta Cycling Vinings

Atlanta, GA – For Release March 26, 2015 –Atlanta women cyclists will have the opportunity to learn from one of the best in the Women's Pro Peloton! The WCA Join The Ride Tour is coming to Atlanta on Tuesday, April 14th, when 2011 National Road Race Champion and WCA CEO, Robin Farina (Team BMW p/b Happy Tooth Dental Group) will lead a ride and race clinic, women's group ride and Q&A, in partnership with Sorella Cycling and Atlanta Cycling Vinings, located at 4335 Cobb Pkwy, Atlanta, GA 30339.

Farina will lead the clinic to help cyclists improve their riding and racing techniques. The clinic is a chance for women who ride and/or race bikes and are thinking about racing bikes to learn from one of the best and most experienced racers. This clinic will cover basics of riding and racing and will touch on some advanced aspects of the sport as well. The clinic is open to all women. The cost of the clinic is \$20 and includes a post ride Q&A and dinner at the newTaco Mac Cumberland. (Alcoholic beverages not included) For more info, and to register for the clinic click [HERE](#).



"The WCA is excited to bring the Join The Ride Tour to the Southeast and Atlanta community, and to partner with one of Georgia's biggest voices for women's cycling, Sorella Cycling, said Farina. I'm looking forward to meeting the women in the Atlanta cycling community! It's my passion as a cycling pro and coach, to help women improve their cycling skills, and to show other women how to get involved in the sport."

The schedule for the event is as follows:

Tuesday, April 14th

WCA Race Clinic, Ride & Q&A with pro, Robin Farina

Atlanta Cycling Vinings

4335 COBB PKWY, ATLANTA, GA 30339 770-952-7731

4:30 – 6:00pm – Race Clinic

6:30pm – Atlanta Cycling Vinings Women's Ride

Post ride Q&A/dinner with Robin Farina

Taco Mac Cumberland

3101 Cobb Pkwy SE

Smyrna, GA 30080

The WCA is a coalition of cyclists, across the globe, which supports the advancement and success of Women's Cycling on both sporting and business levels. The WCA continues to work with cycling industry companies and other organizations, worldwide, as well as media to grow the sport of cycling and ensure sustainability in women's cycling for the future. Check out our first year highlights at: <http://womenscyclingassociation.com/news/wca-milestones/>. For more information and to join the WCA, log on to <http://womenscyclingassociation.com/> follow the WCA on twitter [@wca tweet](#), or "like" the organization on [Facebook at - Women's Cycling Association](#).

###

Contact: Donna Fezell: Grunduski Group - 404-290-1929, donna@grunduskigroup.com

Terri Grunduski: Grunduski Group – 404-226-7497, terri@grunduskigroup.com



FOR MORE INFORMATION – Please contact:

Robin Farina	robin@womenscyclingassociation.org	828-719-1494
Donna Fezell	donna@grunduskigroup.com	404-290-1929
Terri Grunduski	terri@grunduskigroup.com	404-226-7497