



The College Football Hall of Fame and Chick-fil-A Fan Experience and Kids & Pros "Team Up" for a Special Youth Football Event on Opening Day, Saturday, August 23, 2014

Atlanta, GA – For Release August 21, 2014 -- Celebrate a new chapter in sports history in downtown Atlanta at the College Football Hall of Fame and Chick-fil-A Fan Experience! Join the College Football Hall of Fame and Kids & Pros as they "team up" for a special Youth Football Experience, across from the College Football Hall of Fame and Chick-fil-A Fan Experience, from 10:30 am-12:30 noon, Saturday, August 23, 2014, in Centennial Olympic Park (250 Marietta St., N.W, Atlanta.)

Come participate in the fun with former NFL players and collegiate stand outs at Kids & Pros interactive stations- to practice passing, catching and "Heads Up" tackling, in a fun environment. This special football experience is free to participants, and open to kids ages 6 - 15, no football experience necessary. Onsite registration begins at 9:00 AM, the experience will open at 10:30 AM, and run until 12:30 PM. Parents must be present and sign a waiver prior to playing. There will be ongoing College Football Hall of Fame Festivities concurrently in the park, so there will be lots to do for the family to come down and participate.

Former NFL Players to appear include:

Bobby Butler (Florida State University/Atlanta Falcons), Buddy Curry (University of North Carolina/Atlanta Falcons), Robert Moore (Northwestern State University/Atlanta Falcons), Ken Oxendine (Virginia Tech / Atlanta Falcons), and Floyd Hodge (University of Utah/ Atlanta Falcons). In addition to the NFL Players, members of the Atlanta Falcons Cheerleaders will be present to cheer the kids on and a special appearance by Freddie the Falcon himself!

For more information on the College Football Hall of Fame / Kids & Pros Youth Football Experience (Limited to first 500 participants) click here: <http://kidsandpros.com/2014/08/05/kids-pros-clinic-saturday-august-23rd-registration/>

Visit the College Football Hall of Fame on Saturday! Opening Day Tickets are still available throughout the day, click here to get yours today <http://www.cfbhall.com/tickets>.

About Atlanta Hall Management & The College Football Hall of Fame

Scheduled to open on August 23, 2014, the new College Football Hall of Fame and Chick-fil-A Fan Experience will be a 94,256-square-foot attraction located in the heart of Atlanta's sports, entertainment and tourism district. Adjacent to the Georgia World Congress Center and Centennial Olympic Park, the new Hall will provide visitors with a highly immersive, interactive and engaging experience using a blend of historic college football artifacts and state-of-the-art, interactive multimedia exhibits. The National Football Foundation (NFF) launched the Hall in 1951 to stand as one of the nation's premier sports shrines, immortalizing the game's greatest players and coaches as positive role models for future generations. In 2009, Atlanta Hall Management, Inc., partnered with the NFF to construct and operate the new Hall of Fame attraction, which will also provide a platform for community outreach, education and character development initiatives, as well as serve as one of Atlanta's premier special event spaces. For more information, please visit www.cfbhall.com.

About Kids & Pros

Kids & Pros, Inc. is a non-profit organization, started in 2002 by former Atlanta Falcons Bobby Butler and Buddy Curry in order to teach character and skills through athletics. Through its unique football experience and combination of athletics and wellness education, the organization now provides weekly youth football camps, clinics and football safety training across the Southeast. Kids & Pros, an Atlanta Falcons Youth Foundation grantee, is an official LICENSED PARTNER OF HEADS UP FOOTBALLSM. For more information on Kids & Pros, Inc., please log onto our website at www.kidsandpros.com, follow us on twitter @kidnpros, or connect with us on Facebook at Kids & Pros, Inc.

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