



## **Former Atlanta Falcons, Buddy Curry and Bobby Butler, to Kick Off the 2014 Kids & Pros Football Camp in Lynchburg Monday through Kids & Pros**

*Camp Will Focus on Teaching Proper Tackling Techniques to Avoid Injuries (like concussions)*

**Lynchburg, VA – For Release – June 23, 2014** – Former Atlanta Falcon, Buddy Curry, in conjunction with Kids & Pros, Inc., will kick off the 2014 Lynchburg summer camp Monday, June 23, 2014 from 6-9PM at E C Glass High School in Lynchburg, VA. Close to 250 youth ages 7 – 13 from the Lynchburg area and surrounding communities are expected to attend the three day camp, which will focus on teaching young athletes proper football tackling technique and other skills to avoid injuries, like concussions. The camp workout will conclude on Wednesday, June 25, 2014 with a special awards ceremony for camp participants.

Curry, a USA Football Master Trainer, incorporates safe tackling techniques from USA Football's "Heads Up Football" program into the camp along with character-based lessons. The safe, non-contact football instruction teaches campers the right way to play and how to avoid injuries. Camp instructors include former NFL players who provide hands-on teaching of skill fundamentals, as well as position-specific training. Instructors supporting the camp starting tonight include Bobby Butler (Atlanta Falcons Cornerback 1981-1992) Buddy Curry (Atlanta Falcons Linebacker 1980-1987), and Ruben Brown (Lynchburg native, E C Glass graduate and 9-time NFL Pro-Bowl Offensive Lineman, who spent 13 seasons with Bills and Bears between 1995-2007) as well as several former NFL players.

There will be a special information presentation/ session Monday night for parents while the camp is going on – to learn more about concussion awareness, proper equipment fitting and safety issues. The session is FREE to all parents and will take place from 6:30-7:30 pm at E C Glass HS, adjacent to the field. Parents interested in participating should inquire upon camper check in.

Thank you to the following sponsors for their support of the Lynchburg camp: Bank of the James, Boxley, Dodson Pest Control, NFL Foundation, Ford Mays, Lynchburg Nissan, Kidd's Restoration & Cleaning Services, Moore & Giles, Baird, Daly Seven, Orthopaedic Center of Central Virginia, Walmart, Sam's Club, Richards Insurance, Virginia Credit Union League, Areva, Mellisa Waugh, Attorney at Law, Pettyjohn, Wood & White, Inc. Mabry Automotive Group, ITG, Optima Health, In Memory of Jim Taylor, Window & Door Design Gallery, Sonny Merryman, Inc. Kids & Pros would like to thank these sponsors for their support and participation throughout the 2014 summer camp season.

Kids & Pros, Inc. is a non-profit organization, started in 2002 by former Atlanta Falcons Bobby Butler and Buddy Curry to teach character and skills through athletics. Through its unique football experience and combination of athletics and wellness education, the organization now provides weekly youth football camps and football safety training across the Southeast. For more information on Kids & Pros, Inc. and next week's camp, log onto our website at [www.kidsandpros.com](http://www.kidsandpros.com), follow us on twitter @kidsandpros, or connect with us on Facebook at Kids & Pros, Inc.

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