



Former NFL Players Close Out Kids & Pros Camp EQUIP Week Today with Community Festival Open to the Public

Over 400 Inner City Kids Participate in FREE Football and Basketball Camps this Week at Grady High School, Run by Former Players

Atlanta – For Release June 19, 2014 – The 2014 Kids & Pros Camp EQUIP, a camp created for inner city youth ages 7-13 from Atlanta area Boys & Girls Clubs, YMCAs, and other local youth organizations, comes to a close today with a special Community Vendor Festival for campers, their families and the general public. Former Atlanta Falcons, Buddy Curry and Bobby Butler, in conjunction with the Kids & Pros 501c3 Organization, hosted Camp EQUIP – the free Youth Football and Basketball camp this week June 16th – 19th from 10AM – 3PM for over 400 kids. The camps conclude today (Thursday, June 19th) with a superbowl game between the campers, an awards ceremony, and the festival from noon – 1pm to promote healthy and positive lifestyle options to campers and their parents.

Camp EQUIP was run by former Atlanta Falcons Buddy Curry and Bobby Butler, and their Atlanta Kids & Pros team. Curry, a USA Football Master Trainer, travels the East Coast teaching players and coaches safe tackling techniques from USA Football's "Heads Up Football" program, as part of the NFL / USA Football initiative to create a better, safer game. The safe, non-contact football instruction teaches campers the right way to play and how to avoid injuries. Camp EQUIP instructors appearing today include: Bobby Butler (Atlanta Falcons Cornerback 1981-1992), Buddy Curry (Atlanta Falcons Linebacker 1980-1987), Floyd Hodge (Atlanta Falcons Wide Receiver 1982-1984), Robert Moore (Atlanta Falcons Safety 1986-1989), Stephon Adams (Oakland Raiders DB 1986-89, Cleveland/Miami), Evan Cooper (Philadelphia Eagles DB 1984-87, Falcons 88-89), Robert Hicks (Buffalo Bills Tackle 1998-2000), Ken Oxendine (Atlanta Falcons 1998-1999) and others.

Today's festival for the Atlanta community will focus on promoting positive and healthy lifestyle choices, and feature the following vendors: Atlanta Contact Point, Atlanta Hawks, Borden Dairy, Children's Healthcare of Atlanta, Dole, Georgia Dept of Public Health (GA SHAPE), Gwinnett Medical Center/Gwinnett Concussion Institute, Institute for America's Health (USDA -my plate), Mondelez International, Sodexo USA, Southeastern Dairy Association (SUDIA) - Fuel Up to Play 60, and Whiteford, Inc. Each of the vendors will be providing information on positive and healthy lifestyle choices including nutrition, environment, social issues, health, and more.

Kids & Pros would like to thank the following sponsors for their support and participation at this year's camps: Atlanta Falcons Youth Foundation, NFL Players Association, Aaron's, Carter USA, Scott Taylor, The Kroger Foundation, NFL Foundation, Peachtree Communities, Dole, Eagle Rock Distributors, UBS- Chad Boles & Andy Murphy, Smith Family Charities, Greg & Karen Hardwick, Steve & Laura Taylor, Bill & Lois Carkhuff, and Sam's Club Buford.

Kids & Pros, Inc. is a non-profit organization, started in 2002 by former Atlanta Falcons Bobby Butler and Buddy Curry in order to teach character and skills through athletics. Through its unique football experience and combination of athletics and wellness education, the organization now provides weekly youth football camps, clinics and football safety training across the Southeast. Kids & Pros is an official LICENSED PARTNER OF HEADS UP FOOTBALLSM For more information on Kids & Pros, Inc., please log onto our website at www.kidsandpros.com, follow us on twitter @kidsandpros, or connect with us on Facebook at Kids & Pros, Inc.

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