



## **Former Atlanta Falcons, Buddy Curry and Bobby Butler, Head Up Lineup of Professional Athletes Offering Football & Basketball Camps to Atlanta Inner Youth City This Week**

*Camps Will Focus on Teaching Proper Skills & Tackling Techniques to Avoid Injuries Like Concussions*

**Atlanta – For Release June 12, 2013** – Former Atlanta Falcons, Buddy Curry and Bobby Butler, in conjunction with the Kids & Pros Organization, will offer a free Youth Football and Basketball camp this week June 16<sup>th</sup> – 19<sup>th</sup> from 10AM – 3PM at Henry W. Grady High School located at 929 Charles Allen Drive, Atlanta, GA . Youth age 7 – 13 from Atlanta area Boys and Girls Clubs, YMCAs and other youth organizations will have the opportunity to attend the week-long camps, which will focus on teaching young athletes proper skills to avoid injuries, like concussions. The camps will conclude on Thursday, June 19<sup>th</sup> with a superbowl game between the campers, an awards ceremony, and a festival from noon – 1pm to promote healthy and positive lifestyle choices to campers and their parents.

Curry, a USA Football Master Trainer, incorporates safe tackling techniques from USA Football’s “Heads Up Football” program into the camp along with character based lessons. The safe, non-contact football instruction teaches campers the right way to play and how to avoid injuries. Camp instructors include current and retired NFL players who provide hands-on teaching of skill fundamentals, as well as position-specific training; the list of instructors supporting the camp next week includes: Bobby Butler (Atlanta Falcons Cornerback 1981-1992), Floyd Hodge (Atlanta Falcons Wide Receiver 1982-1984), Robert Moore (Atlanta Falcons Safety 1986-1989), Stephon Adams (Oakland Raiders DB 1986-89, Cleveland/Miami), Evan Cooper (Philadelphia Eagles DB 1984-87, Falcons 88-89), Robert Hicks (Buffalo Bills Tackle 1998-2000), Ken Oxendine (Atlanta Falcons 1998-1999) and more. Other professional athletes expected to make appearances throughout the week. “We are excited to host our sixth Atlanta city football and basketball camp,” said Kids & Pros Founder, Buddy Curry (Atlanta Falcons Linebacker 1980-1987). “We enjoy working with the kids to offer camps with great lifestyle and leadership skills from our professional coaches,” said Curry.

The festival will expose campers and their families to the various organizations in the Atlanta community that promote positive and healthy lifestyle choices. Vendors participating in the festival -- Atlanta Contact Point, Borden Dairy, Children's Healthcare of Atlanta, Dole, Georgia Dept of Public Health (GA SHAPE), Gwinnett Medical Center/Gwinnett Concussion Institute, Institute for America's Health (USDA -my plate), Mondelez International, Sodexo, Southeastern Dairy Association (SUDIA) - Fuel Up to Play 60, and Whitefoord, Inc.-- will provide information on positive and healthy lifestyle choices including nutrition, environment, social issues, health, and more.

Kids & Pros would like to thank the following sponsors for their support and participation at this year’s camps: Atlanta Falcons Youth Foundation, NFL Players Association, Aaron's, Carter USA, Scott Taylor, The Kroger Foundation, NFL Foundation, Peachtree Communities, Dole, Eagle Rock Distributors, UBS- Chad Boles & Andy Murphy, Smith Family Charities, Greg & Karen Hardwick, Steve & Laura Taylor, Bill & Lois Carkhuff, and Sam's Club Buford.

Kids & Pros, Inc. is a non-profit organization, started in 2002 by former Atlanta Falcons Bobby Butler and Buddy Curry in order to teach character and skills through athletics. Through its unique football experience and combination of athletics and wellness education, the organization now provides weekly youth football camps, clinics and football safety training across the Southeast. Kids & Pros is an official LICENSED PARTNER OF HEADS UP FOOTBALL<sup>SM</sup> For more information on Kids & Pros, Inc., please log onto our website at [www.kidsandpros.com](http://www.kidsandpros.com) , follow us on twitter @kidsandpros, or connect with us on Facebook at Kids & Pros, Inc.

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