



## **WOMEN'S CYCLING ASSOCIATION TO PRESENT AT USAC SUMMIT THIS WEEKEND**

Winston-Salem, NC – November 4, 2013: The Women's Cycling Association (WCA) is gearing up for a special presentation at the USA Cycling Summit for race promoters and team directors, as USAC prepares for its annual summit in Winston-Salem this weekend. The WCA is a newly-formed organization, composed of professional cyclists, enthusiasts and supporters, created to grow the sport of cycling, in general, and bring about equality in the sport of women's professional cycling. Robin Farina, 2011 US National Road Champion and WCA President, along with WCA founding members Janel Holcomb, Lauren Rauck Komanski, and Laura Van Gilder will speak to the group to introduce the WCA, their vision, and their plan for the 2014 season, as well as their passion and vision of a better future for women's professional cycling, taking the same steps leaders like Billy Jean King did for equality in women's tennis over forty years ago.

The idea of the WCA was born this past June, when a small group of professional women cyclists met to discuss how to create equality in women's cycling through increased media exposure, equal prize purses, and a minimum salary structure which would allow women to focus on the sport of cycling as a viable career. As a result of this meeting, a strong group of women from the professional peloton put their team allegiances aside and joined forces to form a network and advance policy with governing bodies to propel the sport of women's cycling forward with the creation of the WCA.

Since the launch, the WCA is gaining momentum and support. The WCA recently secured a commitment from the Merco Credit Union Cycling Classic to provide an EQUAL prize purse for the women and men, and increased media exposure for the women through live streaming for the February, 2014 race, to be held in Merced, CA. The WCA has also supported the Le Tour Entier movement, and attended the Women's Sports Foundation Annual Salute as a special guest of the Foundation. The WCA will also be involved in the US Bicycling Hall of Fame Induction Ceremony weekend, with an Open Forum event and bike ride, prior to the induction ceremonies on Saturday, Nov 16<sup>th</sup> in Davis, CA. With the official launch behind them, the Women's Cycling Association is now on a roll toward the finish line, with equality in women's pro cycling, as the ultimate prize.

Anyone who supports women's cycling, and wants to see its advancement, can join or be a supporter of the WCA movement. For more information, please log onto [www.womenscyclingassociation.org](http://www.womenscyclingassociation.org), follow the WCA on twitter @wca\_tweet, or "like" the organization on Facebook at - Women's Cycling Association.

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